

MEDALIST®



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MEDALIST® Hunt Apparel Accessories With SilverMax®

READING, Pa. (June 4, 2009) – MEDALIST® Performance Sports Apparel, Inc., a leading producer of high performance apparel and technical fabrics, offers a line of hunting accessories with SilverMax® providing the hunter with a distinct advantage – undetected, scent-free protection.

Designed as a head-to-toe layering system, the MEDALIST line of hunting accessories with SilverMax farther increases the wearer's scent-free protection when worn with MEDALIST hunting apparel. Unlike other technologies, such as carbon-based apparel, SilverMax does not mask, hide, reduce or limit the growth of odor causing bacteria. The exclusive technology begins to work when the wearer perspires and immediately kills all odor-causing bacteria providing undetected, scent-free protection from animals.

The Watchman's Cap and Embroidered Patch Cap with SilverMax keeps wearers scent-free and comfortable with body temperature regulating technology. The Watchman's Cap has a waterproof seam-sealed membrane for protection in mild to extreme conditions.

MEDALIST accessories with SilverMax allow for increased comfort in both warm and cool weather by rapidly wicking away chill-producing moisture contact with the body. The MEDALIST Stretch 3-in-1 All Season Hood provides full face and head cover for maximum moisture wicking, scent elimination and warmth.

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MEDALIST Silk-weight Base Layers with SilverMax - Page Two

“Choosing the best hunting accessories is as important as choosing the best apparel to increase your comfort level while in the field stalking or in your stand,” said David Vogrin, director of marketing for MEDALIST. “Our hunting accessories with SilverMax increase hunters’ comfort levels and scent protection carbon simply can’t match.”

In addition to MEDALIST head coverings with SilverMax, hunters can increase their performance when wearing the Waterproof/Breathable Microfiber Glove that is fleece-lined and features a non-slip grip on the fingertips and palm, with a wrist draw cord to keep hands warm and dry. As well, MEDALIST Reflex Glove with SilverMax is a snug-fitting glove for maximum dexterity and also features a non-slip grip.

MEDALIST hunting accessories with SilverMax are available in Mossy Oak® New Break Up and Realtree® AP and require no activation, are permanent and requires limited maintenance. For more information on the MEDALIST range of products, visit www.medalist.com.

About MEDALIST

MEDALIST® Performance Sports Apparel, Inc., a privately held, U.S. based company, is a leading producer of high performance technical fabrics and apparel. Their engineered products provide innovative solutions that enhance performance and comfort in all conditions for a wide range of consumers in the hunting, outdoors, athletic, and tactical markets. Today, world-class athletes, professional hunters, outdoor enthusiasts and NASA astronauts wear MEDALIST products. MEDALIST is committed to providing apparel with the highest level of technology, performance, and comfort for the most extreme conditions.

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